

Book Synopsis

Overview
Motivation for writing the book
What this book will contain
How this book is different
Format
i.e. length, paperback, etc
Part 1
Part 2
Part 3

Table of Contents
Part 1
Chapter 1
Chapter 2
Chapter 3
Part 2
Chapter 4
Chapter 5
Chapter 6
Chapter 7
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Chapter 9

Chapter 10

Part 3:

Chapter 11

Chapter 12

Appendixes/References

Markets

Who will the book appeal to?

Why will they buy your book over another?

Who will buy it?

Ideas for promotion (and what you are willing to do):

What's the competition?

Biography

Include awards, testimonials, media coverage, previous writing experience, etc.